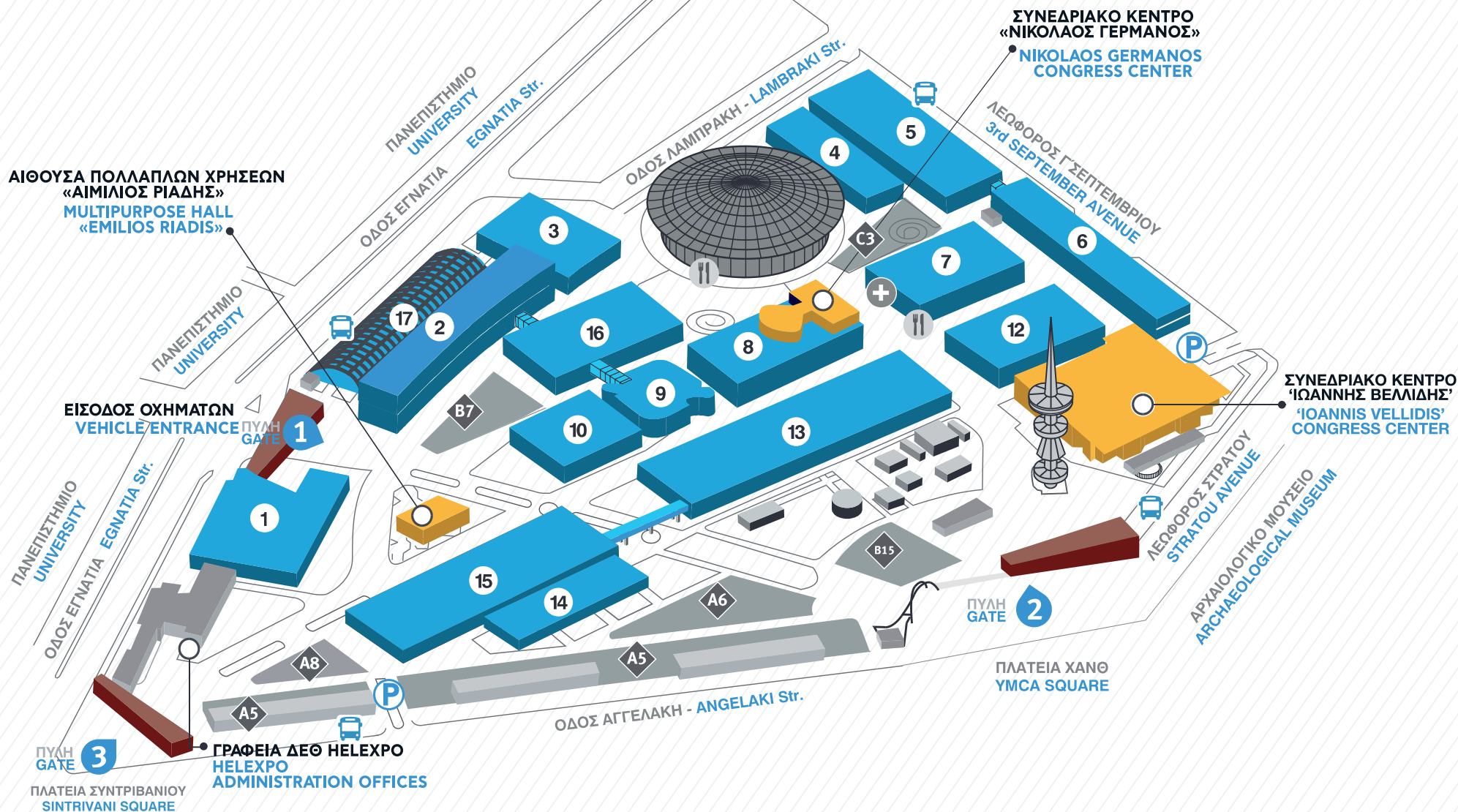


PARTNERSHIP PROPOSAL

Exterior & Interior Promotion Locations

Thessaloniki International Exhibition & Congress Center



- ΠΕΡΙΠΤΕΡΑ
- ΣΥΝΕΔΡΙΑΚΟΙ ΧΩΡΟΙ & ΧΩΡΟΙ ΠΟΛΛΑΠΛΩΝ ΕΚΔΗΛΩΣΕΩΝ
- ΥΠΑΙΘΡΟΙ ΕΚΘΕΤΗΡΟΙ ΧΩΡΟΙ
- ΕΙΣΟΔΟΙ-ΚΕΝΤΡΑ ΠΛΗΡΟΦΟΡΙΩΝ



Exterior & Interior Promotion Locations



PROMOTION LOCATIONS		DIMENSIONS (LENGTH X HEIGHT)	COST
A	GATES (Entrance – Exit – Check in)		
	EGNATIA STREET		
1	EXTERIOR banner on EGNATIA Street (Entrance - Road)	5m x 4m	2,400€
2	Exit banner (INTERIOR)	7m x 4m	2,700€
3	Video on the LED display opposite the ENTRANCE (20sec / video)	3m x 7m 20 video / hour	€700€// EXCLUSIVE PROMOTION OPTION: €5,000
	YMCA GATE		
4	EXTERIOR banner (entrance) at the ARCH	5,60m x 3,25m	2,000€
5	EXTERIOR banner (entrance) at 1 PERISTYLE	5,20m x 3m	1,100€
6	Exit banner (INTERIOR)	5,60m x 3,25m	500€
	SINTRIVANIOU GATE		
7	Exit mesh banner (INTERIOR)	9m x 3m	2.600€

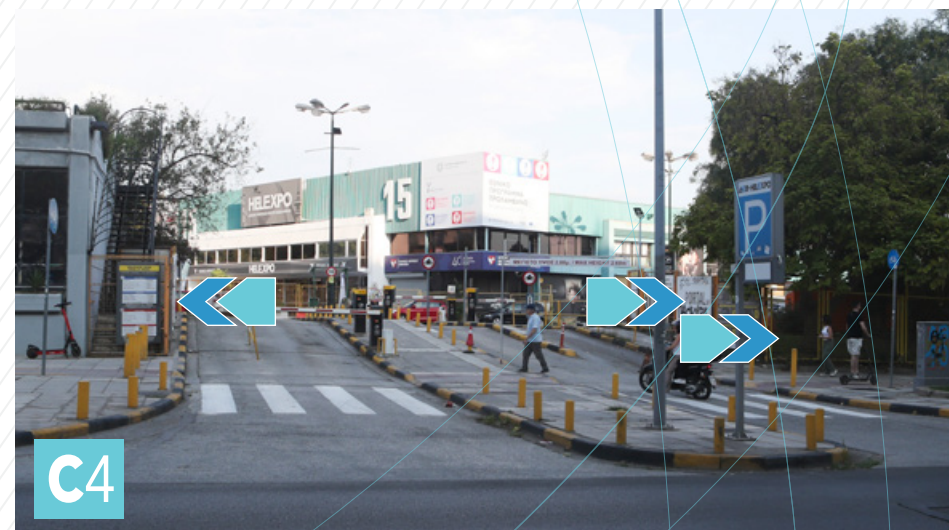
Exterior & Interior Promotion Locations



Exterior & Interior Promotion Locations

PROMOTION LOCATIONS		DIMENSIONS (LENGTH X HEIGHT)	COST
B	EXTERIOR Pavilion 1 (P1)		
1	Banner outside Pavilion 15 (location A)	7m x 6m	2,750€
2	Banner outside Pavilion 15 (location B)	5m x 9,4m	2,100€
3	Banner outside the Egnatia Street Gate Entrance (location C)	10m x 1,5m	1,300€
4	Banner on the READ of the Pavilion (visible from the Egnatia Street Gate Entrance)	7,5m x 4m	2,650€
C	PARKING AREA		
1	Double-sided vertical banner hanging from streetlights of the Sintrivaniou Parking area	1.3m x 5m	€1,300 per 2
2	Double-sided vertical banner hanging from streetlights of the YMCA Parking area	1.3m x 5m	€1,000 each
3	Double-sided vertical banner hanging from streetlights of the COMMERCIAL Gate Parking area	1.3m x 5m	€2,000 per 3
4	Advertising banners on the fencing around the Parking area on Aggelaki Street	5m x 2.5m	€1,000
D	EXTERIOR Pavilion 15 (P15)		
1	Banner on the CENTRAL Façade of the Pavilion 15 (Level 2)	6m x 3m	'€1200 each or €2000 per 2'
2	On the CENTRAL Façade of P15 (Level 1 - EXACTLY above the entrance)	20m x 1m	€2000
3	On the CORNER Façade of P15 (Level 2 - facing the Administration Building)	'11m x 4.3m (5.5m x 4.3m + 5.5m x 4.3m)'	'€1300 each or €2100 per 2'
4	On the CORNER Façade of P15 (Level 1 - facing the Administration Building)	'11m x 2.60m (5.5m x 2.60m + 5.5m x 2.60m)'	'€1300 each or €2100 per 2'
5	Banner on the CORNER Façade of Pavilion 15 (facing Aggelaki street)	'11m x 4.3m (5.5m x 4.3m + 5.5m x 4.3m)'	'€1500 each or €2500 per 2'
6	Banner on the CORNER Façade of Pavilion 15 (COMMERCIAL Gate descent)	'15m x 2.7m (9m x 2,7m + 6m x 2,7m)'	'€1000 each or €1600 per 2'
7	On the Façade of P15 facing COMMERCIAL Gate (descent)	15m x 4m	€2500
8	On the Façade of the ENTRANCE (ground floor) from COMMERCIAL Gate	4m x 0.9m	€400
9	On the Entrance Fencing	15m x 1m	€700

Exterior & Interior Promotion Locations



Exterior & Interior Promotion Locations



Exterior & Interior Promotion Locations



E1



E2



F1



F2



G2

	PROMOTION LOCATIONS	DIMENSIONS (LENGTH X HEIGHT)	COST
E	EXTERIOR Pavilion 13 (P13)		
1	Banner on the Façade (facing the OTE TOWER)	6m x 3m	€650
2	Banner on the Façade of P13	5m x 3m	€2,000 each
3	Advertisement banners on the partition fencing outside P13	10m x 1m	€1,000
F	EXTERIOR Pavilion 12 (P12)		
1	Banner on the CENTRAL Façade (Roof)	6m x 3.7m	'€1200 each or €2500 per 4'
2	Banner on the CENTRAL Façade (Roof)	25m x 4m	€5000 each (SINGLE)
G	EXTERNAL VELLIDIS C.C. (beside the OTE TOWER)		
1	Banner on VELLIDIS C.C. (facing P13)	10m x 3m	€1500
2	Banner on VELLIDIS C.C. (windows - facing P13)	d = 4.5m	'€1500 per 2 or €2500 per 4'

Exterior & Interior Promotion Locations



PROMOTION LOCATIONS		DIMENSIONS (LENGTH X HEIGHT)	COST
H	INTERIOR Pavilion 15 (P15)		
1	Beach Flag at the entrance / exit (2pcs)	0.75m x 4m	€500
2	Entrance mat (sticker or carpet) with logo	1.50m x 3m	€800
3	75" TV – Wall-mounted Banner in the Visitor registration area	'15 Videos, 20sec per hour or Banner, 5m x 3m'	€800
4	Corporate video on a vertical LED display (Roll up style) at the Entrance	1m x 2m	€500
5	Mesh ceiling banners over the corridors (mounting locations to be agreed upon)	2m x 1m	'€2,500 per 3 (1 per aisle)'
6	Banner around the space (from the ceiling to the railings - 1st floor)	10m x 2m	'€2,000 per 2 (one on the left & one on the right)'
7	ENTRANCE Leaflet Distribution / Info Desk / Roll Up option	0.60m x 1m	€2,000

Exterior & Interior Promotion Locations



PROMOTION LOCATIONS		DIMENSIONS (LENGTH X HEIGHT)	COST
1	INTERIOR Overpass FACING Pavilion 15 (P15)		
1	Wall-mounted banner or LED display wall directly opposite the descending escalators	"5m x 0,80m ή 15 Video 20sec per hour"	1,500€
2	Sticker to the left and right of the ASCENDING escalators	20m x 1,5m	1,500€
3	Sticker to the left and right of the DESCENDING escalators	20m x 1,5m	1,500€
4	Sticker (fitted) on the FIXED steps (15pcs)	1m x 0,5m	2,000€
5	Floor mat (sticker or carpet) on the ascent & descent with logo	4m x 1,5m	500€

For all the above locations from '11 to '15, the cost is €5,000

Exterior & Interior Promotion Locations



PARTNER CATEGORY		DIMENSIONS (LENGTH X HEIGHT)	COST
J	Overpass Corridor FACING Pavilion 13		
1	Vertical LED banners along the corridor (3pcs)	1m x 2m 15 Video 15sec per hour	1,500€
2	Tvs on stands (before and after the stairs)	75"	1,000€
3	Fixed Light Box (illuminated Roll up Banner) along the corridor	1m x 2m	700€
4	Info Desk for distribution of products, leaflets & informational material	1m	1,500€
5	Transparent Circular LED WALL (CUBE) on the Corridor Ceiling	2m diameter 15 Video 15sec per hour	€1800€// EXCLUSIVE PROMOTION OPTION: €5000

Exterior & Interior Promotion Locations

	PARTNER CATEGORY	DIMENSIONS (LENGTH X HEIGHT)	COST
K	INTERIOR Overpass FACING Pavilion 13 (P13)		
1	Wall-mounted banner or LED display wall directly opposite the descending escalators	7m x 1.50m or 15 Video 20sec per hour	1,500€
2	Sticker to the left and right of the ASCENDING escalators	20m x 1,5m	1,500€
3	Sticker to the left and right of the DESCENDING escalators	20m x 1,5m	1,500€
4	Sticker (fitted) on the FIXED steps (15pcs)	1m x 0,5m	2,000€
5	Floor mat (sticker or carpet) on the ascent & descent with logo	4m x 1,5m	500€

For all the above locations from K1 to K5, the cost is €5,000

L	INTERIOR Pavilion 13 (P13)		
1	Wall-mounted banner to the right and before the escalators ASCENDING to P15	2m x 3m	€600
2	Mesh ceiling banners over the corridors (mounting locations to be agreed upon)	2m x 1m	€2,500 per 3 (1 per corridor)
3	Banner around the space (from the ceiling to the railings - 1st floor)	10m x 2m	€2000 per 2 (one on the left & one on the right)
4	Giant Banner outside the WC	12m x 3m	€3000
5	Sticker on the internal Sliding Goods Doors	5m x 4m	€1,500 each
6	GIANT banner in the Visitor registration area	10m x 2m	€1,500
7	Corporate video on a vertical LED display (Roll up style) at the Entrance	1m x 2m	€500
8	75" TV – Wall-mounted Banner in the Visitor registration area	15 Videos, 20sec per hour or Fixed Banner, 5m x 3m	€800
10	Entrance mat (sticker or carpet) with logo	1.50m x 3m	€800
11	Beach Flag at the entrance/exit (2pcs)	0.75m x 4m	€500
12	ENTRANCE Leaflet Distribution / Info Desk / Roll Up option	0.60m x 1m	€2,000€

M	INTERIOR Pavilion 12 (P12)		
	Beach Flag at the entrance / exit (2pcs)	0.75m x 4m	€500
	Entrance mat (sticker or carpet) with logo	1.50m x 3m	€800
	75" TV – Wall-mounted Banner in the Visitor registration area	'15 Videos, 20sec per hour or Banner, 5m x 3m'	€800
	Corporate video on a vertical LED display (Roll up style) at the Entrance	1m x 2m	€500
	Mesh ceiling banners over the corridors (mounting locations to be agreed upon)	2m x 1m	'€2500 per 3 (1 per corridor)'

Exterior & Interior Promotion Locations









PROMOTION LOCATIONS:

01. _____

02. _____

03. _____

04. _____

05. _____

TOTAL AMOUNT _____ (_____ €) plus VAT

Construction, installation, and dismantling costs are borne by TIF HELEXPO S.A.

The creative product (logo, banner, video, etc.) will be sent by the COMPANY when requested by TIF HELEXPO S.A.

NAME: _____

ADDRESS: _____

VAT NUMBER: _____

TAX OFFICE: _____

FULL NAME OF THE PERSON RESPONSIBLE FOR ADVERTISING: _____

TEL. No: _____

MOB. No: _____

E-MAIL: _____

DATE: ____ // ____ // ____

SIGNATURE:





**NATIONAL ENTITY FOR THE ORGANISING OF
EXHIBITIONS, CONGRESSES, AND EVENTS**

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