

INTERNATIONAL EXHIBITION FOR GREEN AND SMART ENERGY



INTERNATIONAL EXHIBITION FOR CIRCULAR ECONOMY

13-15.3.2025

THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTER

Ways & Media of Promotion



1. Advertising Media



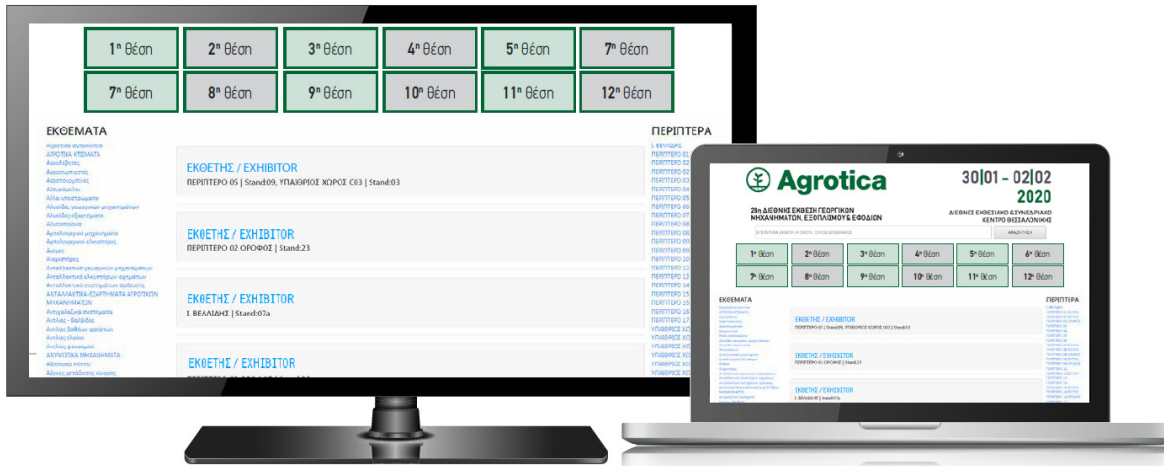
A	A BRANDING – LOGO PLACEMENT	PIECES	COST
1.	EXCLUSIVE logo display on LANYARDS (Exhibitors, Guests, Partners)	3.000pcs	5.000€
2.	On Badges of Exhibitors, Visitors, Guests, etc. (printed & electronic)	“minimum 10.000pcs”	2.500€
3.	Placement of the Logo on the Printed Floor Plan (Exhibitors list)	5.000pcs	2.000€
4.	Placement of the Logo on the Printed Floor Plan (Exhibitors list) with marking (arrow) the point of the Exhibition Area	10.000pcs	4.000€
5.	In Non-Wooven bags distributed to exhibitors, VIP guests, government officials and press representatives	2.000pcs	3.000€
6.	“Placement of an Advertising Leaflet inside the Non-Wooven bag which is distributed to all visitors. MAXIMUM number of Leaflets placed in the bag: 10pcs (1pc per partner)”	2.000pcs	700€
7.	Distribution of informational material with Info Desk or Roll Up at the ENTRANCE (or exit) of the Stand 1 Info Desk	“1 Info Desk 0,60m x 1m”	1.000€ For EXHIBITORS 2.500€ For NON-EXHIBITORS

- Production costs for LANYARDS, Badges, Floor Plans and Non-Woven Bags are included
- Promotional costs (Info Desk – Brochures – Personnel) are NOT included
- VAT is NOT included

1. Advertising Media



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TIF Helexpo
13 Σεπτεμβρίου

👉 Για μια ακόμα χρονιά η μπίρα Νύμφη (Nymfi Beer) με την εμβληματική γοργόνα της μας υποδέχεται στο περίπτερό της στην 88η Διεθνή Έκθεση Θεσσαλονίκης για να μας δείξει πως «Αι πιστεύεις στη μαγεία, τίποτα δεν αποκλείεται».

👉 Εκεί θα δοκιμάσουμε την απολαυστική μαύρη μπίρα ΝΥΜΦΗ Dark limited edition και θα χρήσουμε για λίγο τη μαγεία να μας μεταμορφώσει!

📍 88η Διεθνή Έκθεση Θεσσαλονίκης – Ζήσε τη μαγεία της!



B.	DIGITAL BANNER Η LOGO ΜΕ HYPERLINK	DIGITAL BANNER/ LOGO	COST
1.	POST & STORY on the Exhibition's Social Media (Facebook/ Instagram/ LinkedIn – 1 time)	Digital Banner / Logo / Text	400€
2.	In the electronic Exhibitors' directory (5 places)	Digital Banner / Logo	400€/ position
3.	In the electronic Visitor registration platform (5 places)	Digital Banner / Logo	400€/ position
4.	On the FREE WiFi homepage Logo	Logo	200€/ position
5.	On the FREE WiFi homepage and in the Android/ iOS Mobile App (3 places)	Logo	300€/ position
6.	Display in the Exhibition Newsletter with reference to the Collaboration (Company Profile) and placement of the logo with hypelink to the Company's site	Logo / Text	1.000€
7.	Exclusive Newsletter and placement of the logo/digital banner with hypelink to the Company's site	"Digital Banner / Logo / Text"	2.000€

1. Advertising Media



Συνδεθείτε στο HELEXPO

10.3.0.1



GREECE



Free WiFi Access



Επίσημος Συνεργάτης Μετακινήσεων



Χορηγός Φυσ. Μεταλλικού Νερού



Exhibitors



Exhibits



Pavilions



Order Form



PROMOTION LOCATIONS:

01. _____

02. _____

03. _____

04. _____

05. _____

TOTAL AMOUNT _____ (_____ €) plus VAT

Construction, installation, and dismantling costs are borne by TIF-HELEXPO S.A.

The creative product (logo, banner, video, etc.) will be sent by the COMPANY when requested by TIF-HELEXPO S.

Construction costs for special structures (e.g. inflatable banners) are NOT included.

NAME: _____

ADDRESS: _____

VAT NUMBER: _____

TAX OFFICE.: _____

FULL NAME OF THE PERSON RESPONSIBLE FOR ADVERTISING: _____

TEL No.: _____

MOB. No: _____

E-MAIL: _____

DATE: ____ // ____ // ____

SEAL AND SIGNATURE:

The file must be .PDF with outline fonts, CMYK format, natural size - resolution at 300dpi and 1/10 reduction.



**NATIONAL ENTITY FOR THE ORGANISING OF
EXHIBITIONS, CONGRESSES, AND EVENTS**

HEADQUARTERS:

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Konstantinos Stylas

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